

An aerial photograph of Brussels, Belgium, showing a dense urban landscape with numerous buildings, streets, and a large cathedral with a tall spire. The image is used as a background for the text overlay.

BELGIUM

**THROUGH THE EYES
OF THE KESTREL**
AN AERIAL PERSPECTIVE
OF BELGIUM

ADVERTISING PARTNERS

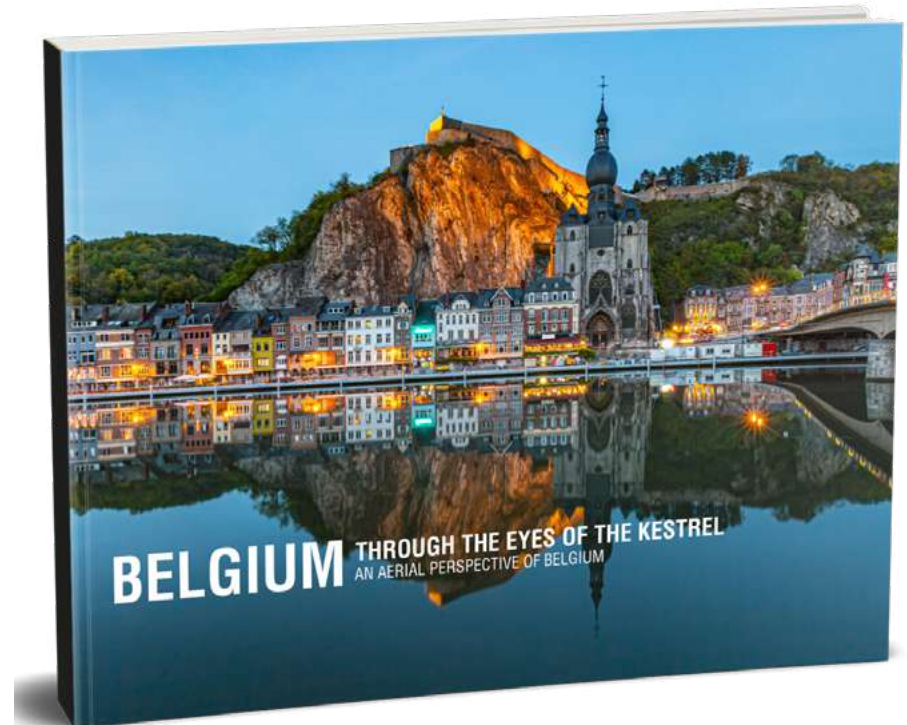
BELGIUM THROUGH THE EYES OF THE KESTREL

Eye Candy Publishing proudly announces the publication of **BELGIUM THROUGH THE EYES OF THE KESTREL**, an aerial perspective of Belgium.

This is not your regular book project. It is a coffee table book that is unique because it takes its readers high above the ground and displays gorgeous views only kestrel and their feathery companions get to see. It shows familiar landscapes from an awe inspiring and breathtaking perspective.

Eye Candy Publishing is inviting individuals, enterprises, hotels, and clubs to display themselves inside the book and its marketing campaign. The book will also be available in stores and in hotels of the region. The content, the product and the distribution are equally outstanding.

Eye Candy Publishing (www.eyecandypublish.com) has published similar books on Chile, which recently appeared in the 4th edition and placed second in the Theobaldo de Nigris Prize 2017.



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*The QR code that goes inside the book is designed with geolocation. This means that if the person scans the QR in any European country, the content will be different from what is going to scan a person who is in the United States. This selection of the content from the QR code will be the decision of the company according to the different target audience.



* A percentage of the costs can be traded with in-kind goods and services if desired.

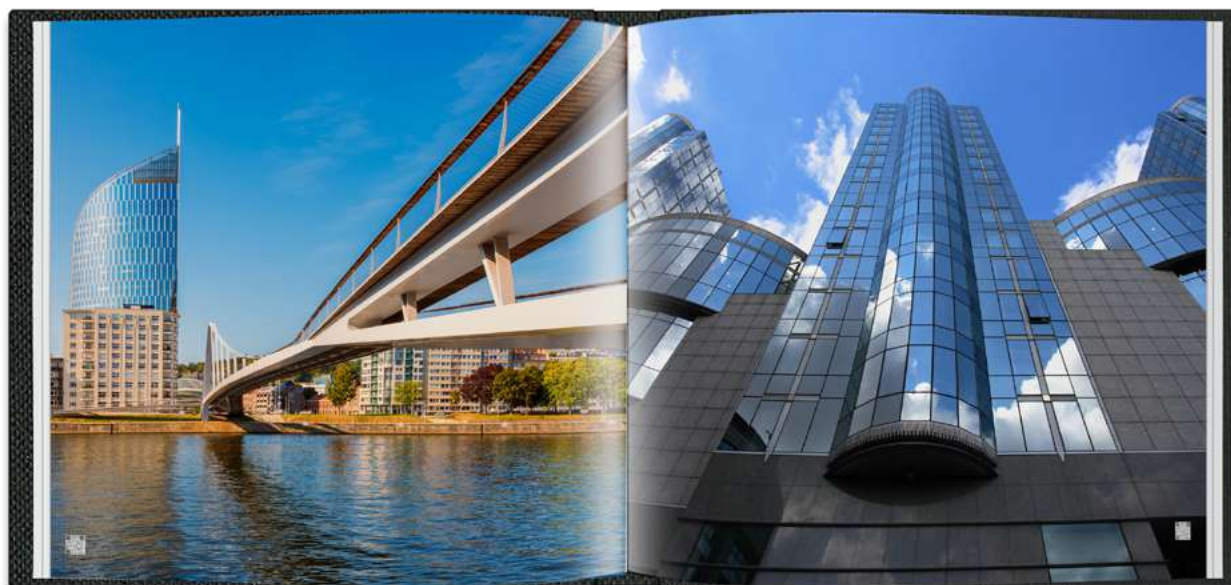
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TERMS AND CONDITIONS FOR ADVERTISING PARTNERS

Interested parties should contact **Eye Candy Publishing** by March, 2023.

Client is responsible for providing the images of clients object(s) of choice for the book. This will be done in close collaboration between the client and **Eye Candy Publishing** to guarantee full satisfaction.

Advertisers commit to procure 50+ copies of the book at the wholesale price of EUR 60.00-

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Specific placement within the book cannot be guaranteed. Placement depends on the thematic structure, the image and request of client.



SPECIFICATIONS

TOTAL COPIES OF PRINT RUNS: **5'000**
PUBLICATION DATE: **December 2023**

DISTRIBUTION

Exclusive customized pre-sales to select societies and clubs; exclusive sales of the book in local hotels; local distribution via book shops; global distribution via Amazon; Airports.

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